



pulling together | achieving more

PORTSMOUTH  
EDUCATION  
PARTNERSHIP



**Teach**  
PORTSMOUTH

AWARDS  
2★25

Your sponsorship guide

## Message from Callum Murphy, Senior Campaign and Events Officer

Dear colleague,

I would like to thank you for showing an interest in sponsoring the Teach Portsmouth Awards 2025.

We will be returning to Portsmouth Guildhall on Thursday 12 June to celebrate the achievements of school and college staff.

The event is one way we reward individuals and teams who go the extra mile for their communities.

As a not-for-profit event, we rely on the goodwill of organisations, just like yours to help make what we do a reality through sponsorship.

As a sponsor, you will benefit from a range of rewards and be part of media coverage during the event.

Once again, thank you for taking the time to consider sponsorship of the Teach Portsmouth Awards.

With your help, we can showcase the incredible achievements of education professionals in the great waterfront city.

Kind regards,

**Callum Murphy,**  
Senior campaign and  
events officer

# HELP US RECOGNISE THE ACHIEVEMENTS OF PORTSMOUTH'S EDUCATION PROFESSIONALS



School staff together at the Teach Portsmouth Awards

**In 2025, we return to Portsmouth Guildhall on Thursday 12 June as we celebrate the achievements of school and college staff.**

The 300-capacity venue will welcome education professionals from across the city to recognise the incredible work of individuals and teams who have gone above and beyond for their community.

This year, we're introducing a new award category to recognise the contribution of volunteers and their impact on the lives of children, young people and families.

## Our aspirations

The Teach Portsmouth Awards is a chance to celebrate the positive impact that education professionals have on the city. Our aspirations are to:

- ▶ **Engage with more schools across the city in terms of award nominations**
- ▶ **Maximise promotion of Teach Portsmouth and partners to a wider audience**
- ▶ **Promote Portsmouth as a place to live and work as an education professional**

## Why do we need sponsorship?

As a not-for-profit event, your sponsorship funds 100% of the awards ceremony. From venue hire to trophies, your contribution allows us to make the celebration possible.

This year, we've introduced two sponsorship tiers to suit your needs. Each tier comes with its own rewards, giving you opportunities to promote your products and services.



Left to right: Awards host and broadcaster, Lucy Ambache, Shireen Hawkins, inclusion award winner, St Swithun's Catholic School and Matt Phelps, City of Portsmouth College in 2023

## SPONSORSHIP PACKAGES EXPLAINED

### Gold tier sponsorship

**£2750 + VAT**

- + Premium package + Maximum exposure
- + Four packages available

The gold package gives you increased visibility on Teach Portsmouth channels during the event. There are four gold tier packages in total, giving you a prime position where it matters most.

- ▶ Invitation for 2 people to attend VIP reception before the awards.
- ▶ VIP seating reserved for your organisation at the front.
- ▶ Sponsorship of one award category and presentation to winners.
- ▶ One page advertisement in awards programme (artwork supplied by you).
- ▶ Special mentions during awards ceremony from host.
- ▶ Featured in pre-event marketing and on digital screens during event.
- ▶ Company branding included on the website for 12 months.
- ▶ Logo inside awards programme next to your award category.

### Silver tier sponsorship

**£1750 + VAT**

- + Sponsor an award category
- + Eight packages available

The silver package is designed for those interested in sponsoring an award and presenting it.

The package provides the perfect opportunity to build brand awareness as well as promote your services to over 300 delegates on the night.

- ▶ Sponsorship of one award category and presentation to winners.
- ▶ Logo on Teach Portsmouth website for 12 months.
- ▶ Logo inside awards programme next to your category.
- ▶ Special mentions during the awards ceremony from awards host.

## Compare sponsorship rewards

Rewards	Gold	Silver
Sponsorship of one award category and presentation to winners	✓	✓
Special mentions during the awards ceremony from host	✓	✓
Logo on Teach Portsmouth website for 12 months	✓	✓
Logo inside awards programme next to your category	✓	✓
Prominence in pre-event marketing and on digital screens at event	✓	✗
Full page A4 advert in awards programme (artwork supplied)	✓	✗
Invitation for 2 people to attend a VIP reception before the awards	✓	✗
VIP seating reserved for your organisation at the front	✓	✗

## Our award categories

The award categories reflect the varied nature of education practice in Portsmouth. From showcasing innovation in teaching strategies to recognising long service, each category will showcase the work of teams and individuals.

All sponsors receive an award category.

The allocation of categories is done on a first come, first served basis.

- ▶ **Community award**
- ▶ **Outstanding contribution award**
- ▶ **Inclusion and diversity award**
- ▶ **Innovation award**
- ▶ **Early years and childcare award**
- ▶ **People's choice award**
- ▶ **Long service award**
- ▶ **Teaching and learning support award**
- ▶ **Early career teacher award**
- ▶ **Unsung hero award**
- ▶ **Volunteer award**
- ▶ **Wellbeing award**

# APPLYING FOR SPONSORSHIP

**Your sponsorship of the Teach Portsmouth Awards 2025 will enable us to deliver an event Portsmouth deserves.**

✉ If you are interested in sponsoring the event, please email [teachportsmouth@portsmouthcc.gov.uk](mailto:teachportsmouth@portsmouthcc.gov.uk) in the first instance. The team will then send you a booking form for you to complete.

### Booking details:

- ▶ We require a booking form to confirm your sponsorship package. We are unable to hold any opportunity without this
- ▶ Before sending your booking form, please ensure you have the package cleared with a senior team member
- ▶ The team will send confirmation of your sponsorship booking via email
- ▶ Sponsors will then select three award categories in order of preference which will be allocated on a first come, first served basis
- ▶ Payment must be made within 30 days of the invoice date
- ▶ Once paid, the team will begin working with you on the sponsorship rewards